



Placement Engineering <placement_engineering@pbi.ac.in>

Fw: Digital Marketing Project 1.0 (Make yourself employable)

Prof BS Saini <placement.brs@gmail.com>
To: Vibhu Sharma <placement_engineering@pbi.ac.in>

Tue, Sep 11, 2018 at 1:16 PM

Hello Madam,

Please post on e-Notice Board.

Thanks
BS

From: Anoop Kumar
Sent: Tuesday, September 11, 2018 11:45 AM
To: placement.brs@gmail.com
Subject: Digital Marketing Project 1.0 (Make yourself employable)

Dear Dr. Saini,

Shiksha presents a one of its kind live project to teach and educate students about the much-required Digital Marketing. This is a national level project

where students will get a chance to learn & implement their own Facebook paid advertisement, sponsored by Shiksha.

Therefore, I kindly request you to forward the below email to your students and ask them to register.

The participation in the project is free and there is no cost involved for registration.

Thanks & Regards,

Anoop Kumar | Assistant Manager, Product Operations - Shiksha



Phone: 9717505139/9717505353

Website: <http://www.shiksha.com/>

Address: Info Edge India Ltd, B8, Sector 132, Noida, 201304

(Delete the above content before sharing the email with students)

shiksha

DIGITAL MARKETING PROJECT 1.0

Make Yourself Employable

Last Date to Register 30/09/2018

About the Project

Every team has to complete 2 mandatory tasks to qualify to run your own paid Facebook advertisement. The tasks are very simple and the students will receive the details upon successful registration.

Register Now

What's in it for you?



Chance to work
with Shiksha



Certificate of
Excellence



Certificate of
participation to all



many
exciting
prizes

What will you Learn?



How to Create
Consumable Video content

How to run a successful
Facebook campaign

How to write engaging
and creative content

Project Details

Eligibility: Full time students of B.Tech/BBA/
B.Com/B.Sc /B.Arch.

Duration: 3 Months

Team Size: 1-2 member(s) only

Location: Your home/hostel/college

Fees: Absolutely free

[Register Now](#)

To unsubscribe click here to visit the Accounts Settings page and change your mail preferences

Thanks & Regards,

Anoop Kumar | Assistant Manager, Product Operations - Shiksha



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